

Privacy Policy



The Privacy Policy is relating to use and protection of any personal information provided to Dabur India Limited.

By visiting the Dabur Website, the visitor agrees to the terms and conditions of this Privacy Policy. If the visitor does not agree, they can choose not to use or access the Dabur Website. By mere use of the Website, the visitor expressly consents to Dabur's use and disclosure of his/her personal information in accordance with this Privacy Policy.

This Privacy Policy applies to the personal data collected by Dabur in connection with the services and products it offers. Dabur shall include any company directly or indirectly owned and/or controlled by Dabur or have a business relationship with.

1. Dabur encourages children below age of 18 years to use the Website only with the assistance and presence of their parents or guardians.
2. There are times when we may collect personal information such as name, emails, physical address and/or telephone number of the visitor. In general, the visitors can browse the Website without telling Dabur who they are or revealing any personal information about themselves. Wherever possible, Dabur indicates which fields are required and which fields are optional. Visitors have the option of not providing information by choosing not to use a particular service or feature on the Website and in future, they can "opt out" of certain uses of the services available on the Website.
3. Dabur's web servers automatically collect limited information about the visitors' computer's connection to the internet, including the IP address, when they visit the Dabur site. The IP address does not identify the user personally. This information is used to deliver web pages to the visitor upon request, to tailor the site to the user's interests, to measure traffic within the site and let advertisers know the geographic locations from where the visitors come.
4. Dabur may conduct online surveys or run a contest for promotional purposes and may ask users for contact information (like email address) and demographic information (like zip code, age, or income level). Dabur uses this contact data to notify the winners of the contest, etc. Dabur will give the visitors the option to opt out from receiving any information from the Website.
5. In case the visitors request some information from Dabur through its website, some personal information about the visitor may be sought. In case sensitive personal data is sought and shared, Dabur will ensure that the collection and use of this data is in strict accordance with the principles of data protection and data privacy under the applicable legislations.
6. Dabur websites may provide links to third-party websites for the visitor's convenience and information. If the visitor accesses those links, they will leave the Dabur website. Dabur does not control those sites or their privacy practices, which may differ from Dabur's. Dabur does not endorse or make any representations about third-party websites. Dabur's Privacy Policy does not cover the personal data the visitor chooses to share with unrelated third parties.
7. Dabur would take all effective measures to protect the visitor's information in Dabur's database. Any information posted on discussion area/platform becomes public information and is available to anyone with internet access.
8. The visitor's personal information may be retained so that Dabur can continue to improve the user experience and to ensure that the visitor receives any loyalty rewards that are due to them.
9. Dabur reserves the right to update, change, or modify this policy at any time. The Policy shall come into force from the date of such update, change or modification.

Mohit Malhotra
Chief Executive Officer