

Our Roots

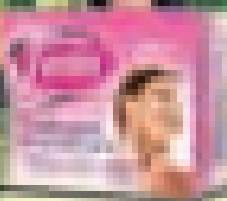
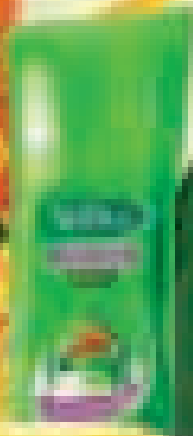
Dabur India Limited is the world's largest Ayurvedic & Natural Health Care Company and one of India's leading Personal & Health Care Companies.

BRAND PORTFOLIO & ARCHITECTURE

The Company's brand portfolio comprises of over 350 products positioned across the Herbal and Natural space. Dabur India's FMCG portfolio includes five flagship brands with distinct brand identities.



The **billion** rupee brands





A **trusted name in Natural Health Care** for the past 125+ years, Dabur is known for providing a range of efficacious and time-tested Health Care products based on the principles of Ayurveda



A **premium Personal care brand & a leader** in its category, Vatika is a popular name in the Natural Personal Care space offering a whole range of nature-based solutions



Tasty **fun-filled digestives** available in interesting formats like tablets and candies, Hajmola appeals to all age groups



India's **leading brand of packaged fruit juices**, Réal provides the largest range of refreshing & healthy fruit juices that are 100% natural and free of preservatives



A relatively **new member in the family** of Dabur's key brands, Fem offers a range of fairness bleaches and hair removing solutions

