



Press Release

For Immediate Publication

## Dabur Q2 Net Profit Surges 15.4% To Rs 160.35 Crore

- Consolidated turnover for the quarter grows 14.7% To Rs 980.46 Cr
- Q2 EBIDTA marks 16.2% growth

**New Delhi, October 27<sup>th</sup>, 2010:** The Board of Directors of Dabur India Ltd (DIL) met here today to consider the audited financial results of the company for the quarter and half-year ended September 30, 2010.

Riding on strong volume-driven growth in its key categories of oral care, hair oils, health supplements, digestives, home care & foods, and stringent cost control measures, Dabur India Ltd mitigated the impact of rising input costs to end the second quarter of 2010-11 financial year with a **15.4% surge in consolidated Net Profit to Rs 160.35 Crore**, up from Rs 139 Crore a year earlier. The **company's consolidated Gross Sales for the quarter stood at Rs 980.46 Crore, up 14.7%** from Rs 854.83 Crore a year ago.

**Net Profit for the first half of the 2010-11 fiscal marked a 16.9% growth to Rs 267.15 Crore, while Gross sales for the six-month period was up 17% at Rs 1904.84 Crore.**

"Despite a significant rise in input costs, Dabur contained its material inflation through higher buying efficiencies and stringent cost savings programmes, and expanded its EBIDTA by 16.2%. The company registered sales growth ahead of the market in several key categories and geographies. Going forward too, we will continue to strengthen our core business to deliver competitive and profitable growth," **Dabur India Ltd Chief Executive Officer Mr. Sunil Duggal** said.

The Health Supplements category for Dabur reported a 31% growth during the second quarter, led by strong demand for Chyawanprash, while Dabur's Oral Care category continued their impressive run to end the period with an 11% gain, making Dabur the fastest growing toothpaste company in India. Dabur's Home Care portfolio -- riding on sustained demand for Odomos range of mosquito repellants and Odonil air fresheners -- ended the second quarter with a 42.1% growth. The Foods business also registered a robust 21.9% growth during the quarter, while the digestives business grew by 14.1%.

Dabur's International Business continued to be a key growth driver, recording an impressive growth of 18.7%, led by robust performance in GCC, Egypt, Nigeria, Levant and North African markets.

“Shampoos, Hair Creams and Toothpastes were the key growth drivers in the international markets. The overseas business also reported strong improvements in EBIDTA margins and profitability due to operating leverage,” **Dabur India Ltd Group Director Mr. P D Narang** said.

#### **Dividend**

The Board of Directors of Dabur India Ltd also declared an interim dividend of 50% for 2010-11. “Continuing with our payout policy, the Board has declared an interim dividend of Re 0.50 per share, aggregating to Rs 87.04 Crore” **Dabur India Ltd Chairman Dr. Anand Burman** said.

#### **For further information, Contact:**

Byas Anand  
Corporate Communications  
Dabur India Ltd  
Ph.: +91-9811994902

