



## **Dabur India Q2 Net Profit Surges 15.1% At Rs 287.48 Cr**

### **India FMCG Business Reports 8.7% Volume Growth**

**New Delhi, Nov 3, 2014:** The Board of Directors of Dabur India Ltd (DIL) met here today to consider the audited financial results of the company for the quarter ended September 30th, 2014.

Dabur India Ltd braved the macro headwinds and overall slowdown in market growth to deliver another quarter of strong top-line and bottom-line performance. Riding on strong growth in key categories like Foods, Hair Care, Home Care, Health Supplements and Digestives, **Dabur India Ltd's Consolidated Net Sales during the second quarter of 2014-15 marked a 10.4% growth at Rs 1,924.09 Crore**, up from Rs 1,743.50 Crore a year earlier. However, **in constant current terms, Sales growth stood at 11.8% during the quarter. Consolidated Net Profit for Q2 2014-15 reported a 15.1% growth to Rs 287.48 Crore** as against Rs 249.74 Crore a year earlier.

“In a low growth and challenging environment where growth rates in most consumer products segments have witnessed a sharp fall, Dabur continued to report strong volume-led growth across its key categories and grow ahead of the market. We have managed our business dynamically through a combination of calibrated price increases and greater focus on cost efficiencies. We continue to invest behind our brands and have laid the foundation for strong and profitable growth in the future. Our domestic FMCG business continued to perform ahead of the industry and we have ended the quarter with an 8.7% Volume Growth,” **Dabur India Ltd Chief Executive Officer Mr. Sunil Duggal said.**

#### **Category Growths**

The Foods business for Dabur continued to move forward on its strong growth trajectory and ended the quarter with a 29% growth. The Hair care business also reported a near 14% growth during the quarter. The Ayurvedic Ethicals business for Dabur also ended the quarter with a near 15% growth, while the Toothpaste category reported an 11.5% growth. The Digestives business reported an over 12% growth while the Health Supplements business ended the quarter with an over 10% growth.

The quarter saw Dabur launch a host of new products and variants across geographies, all of which have received good response.

Dabur's International Business recorded good growth during the second quarter, led by robust performance in Egypt, GCC and Nepal. “We are managing our business dynamically to ensure that we remain competitive and cost efficient. Our Egypt business grew by 28%, while sales in GCC grew by 24% and Nepal by 21%,” **Dabur India Ltd Group Director Mr. P D Narang said.**

#### **About Dabur India Ltd**

Dabur India Limited is one of India's leading FMCG Companies. Building on a legacy of quality and experience for 130 years, Dabur is today India's most trusted name and the world's largest Ayurvedic and Natural Health Care Company. Dabur India's FMCG portfolio today includes five flagship brands with distinct brand identities -- **Dabur** as the master brand for natural healthcare products, **Vatika** for premium personal care, **Hajmola** for digestives, **Réal** for fruit-based beverages, and **Fem** for fairness bleaches & skin care.

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