Ref: SEC/SE/2014-15 Date: 20.10.2014

To, Corporate Relation Department Bombay Stock Exchange Ltd. 1st Floor, Rotunda Building Dalal Street, **Mumbai – 400 001.**

National Stock Exchange of India La Exchange Plaza, 5th Floor
Plot No. C/1, G Block Bandra – Kurla Complex Bandra (E)

Mumbai – 400 051.

MCX Stock Exchange Limited (MCX-SX) 4th Floor, Vibgyor Towers, Plot No. C-62 G-Block, Opposite Trident Hotel, Bandra Kurla Complex, Bandra (E),

Re: Information regarding media report about Dabur India Limited

Dear Sir,

Mumbai - 400098

This is with reference to the media report titled "J&J to sell 2 brands in India for Rs 300 Crs." (Source: The Times of India – October 20, 2014) whereby Dabur has been mentioned to be one of the bidders.

In this context we wish to inform you that we were initially looking at it but currently we have no interest in the proposed transaction.

Thanking you,

Yours faithfully

For Dabur India Limited

(AK Jain)

V P (Finance) and Company Secretary