

Ref: SEC/SE/2020-21

Date: May 5, 2020



Scrip Symbol: NSE – DABUR, BSE Scrip Code: 500096

To,
Corporate Relations Department
BSE Limited
Phiroze Jeebhoy Towers,
Dalal Street, Mumbai-400001

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,
Bandra Kundra Complex, Bandra (E), Mumbai-400051

Subject: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015–**Update on previous communications in the context of pandemic of Corona virus (Covid-19)**

Dear Sir,

Pursuant to the above regulation, we wish to submit an update on our previous communications in the context of pandemic of Corona virus (Covid-19)

Update:

In continuation to our previous communications whereby it was informed *inter alia* that Dabur has temporarily suspended production at all units till May 3, except for Essential Items viz. Hand Sanitizers, Hand Wash, Disinfectants, Ayurvedic Medicines, Juices, Coconut Water, Honey etc., while strict safety measures were implemented to ensure the safety of our people involved in operations, supply chain, and consumers., we wish to submit the following update:

Dabur has taken various initiatives to overcome the impact of Covid -19. Dabur's COVID Management Strategy has covered – Employee well being, Brand Building, Driving Sales Growth, Streamlining supply chain and Community Welfare.

In view of the fresh guidelines issued by the Ministry of Home Affairs on May 01, 2020, and after evaluating the ground situation, the Company has taken following initiatives:

- Production has been resumed at all manufacturing locations.
- Corporate Office and Regional Offices have started working with critical staff (in the first week), and then ramping up the staff in a gradual manner..
- All employees at work have been advised to strictly follow the social distancing and self safety/hygiene protocols.

During the last two months, we have launched many new products across Healthcare, Home and Personal care and Foods categories targeting the growing consumer need for Immunity-boosters and Hygiene products

- ✓ New Products launched in Healthcare category are - **Dabur Tulsi Drops, Dabur Amla Juice, Dabur Giloy-Neem and Tulsi Juice, Dabur Immunity Kit, Dabur Suraksha Kit.**
- ✓ New Products launched and Proposition change in Home & Personal Care category are - **Odonil Air Sanitiser, Surface Cleaner, Fem Hand Wash, Dabur Sanitize hand sanitisers.**
- ✓ New Brand Launches in food category are - **Real Masala Sugarcane.**



Dabur will continue taking steps to mitigate the impact of the lock-down while ensuring strict safety measures like social distancing, hygiene practices, deep cleansing of premises to ensure the safety of its people involved in operations/supply chain and consumers at large.

As communicated in our earlier communication dated 14th April, 2020 on account of Covid-19 consequences, the impact on our production and sales will however be material till operations normalise. We will continue to monitor all developments closely till the situation fully improves. This is for your information and records.

Thanking You,
Yours faithfully,

For Dabur India Limited

A.K. Jain
EVP (Finance) and Company Secretary

