



Ref: SEC/SE/2025-26

Date: May 07, 2025

To,
Corporate Relations Department
BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai- 400001

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block, Bandra Kurla Complex
Bandra (E), Mumbai – 400051

BSE Scrip Code: 500096

NSE Scrip Symbol: DABUR

Sub: Press Release

Dear Sir/Madam,

In compliance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to enclose a copy of Press Release being issued by the Company today post declaration of Financial Results of the Company for the quarter and year ended on March 31, 2025.

This is for your information and records.

Thanking You,

Yours faithfully,
For **Dabur India Limited**

(Ashok Kumar Jain)
Group Company Secretary and Chief Compliance Officer

Encl: as above



Dabur Q4 Net Profit at Rs 320 Cr; Revenue at Rs 2,830 Cr

New Delhi, May 7, 2025: India's leading Science-based Ayurveda major Dabur India Ltd today announced a Consolidated Net Profit of Rs 320 Crore for the fourth quarter of 2024-25 on a Revenue of Rs 2,830 Crore. The Board of Directors of Dabur met here today to consider the audited financial results of the company for the quarter and full year ended March 31, 2025.

While the demand environment remained challenging with high food inflation and a surge in cost of living continuing to limit urban spending, Dabur drove consumer engagement and brand superiority across product categories to end the fourth quarter of 2024-25 with market share gains across 90% of the portfolio.

FMCG demand trends remained subdued during the fourth quarter and full year 2024-25. Despite a challenging operating environment, Dabur delivered 2.1% Constant Currency Revenue growth at Rs 2,830 crore. Revenue for the full year 2024-25 stood at Rs 12,563 crore, up from Rs 12,404 Crore a year earlier. On a Constant Currency basis, the full-year Revenue marks a 3.6% growth.

"Despite facing some pressures in the India business, our international business enabled us to successfully navigate the complex external environment. Our International Business achieved 19% Constant Currency growth in the fourth quarter and 17% during the full year. We expect consumer demand in India to recover progressively in the coming quarters, both in urban and rural markets. Our business fundamentals remain strong with household penetration gains across Oral Care, Hair Care, Healthcare, Air Fresheners and Food & Beverages businesses. We are focusing on strengthening our competitive edge in the marketplace by investing in scaling up our rural footprint and rolling out consumer-centric innovations," **Dabur India Limited Chief Executive Officer Mr. Mohit Malhotra said.**

Net Profit for the fourth quarter stood at Rs 320 Crore, and at Rs 1,768 Crore for the full year 2024-25.

"We remain committed to modernizing our core portfolio, driving premiumization, and plugging white spaces in our Home & Personal Care, HC and F&B business verticals. In addition, we are refining our Go-To-Market strategy to respond to the changing channel dynamics in urban India. This reinforces our confidence to deliver an industry-leading profitable growth, going forward" he added.

Category Growths

Dabur's Foods business reported an over 14% growth during the quarter, while the Skin & Salon business grew by 8%. The Shampoo business ended Q4 with an around 4% jump. The Badshah portfolio recorded around 11% Volume growth during the quarter.

Dabur reported market share gains across 90% of its portfolio. The company posted 261bps gain in Juices & Nectars market share to end at 60.6%. Dabur's share of the Hair Oils market rose 196bps to the highest-ever 19.1% market share. It also gained 15bps market share in the Toothpaste category while the air-freshener market share posted a gain of 67bps. Dabur Glucose ended with 112bps market share improvement.

Dividend

The Board of Directors today recommended a Final Dividend of 525%, taking the Total Dividend for 2024-25 to 800%. "In line with our payout policy, the Board has proposed a dividend of Rs 5.25 per share, aggregating to Rs. 1,417.86 Crore," Dabur India Ltd Group Director Mr. P. D. Narang said.

About Dabur India Ltd

Dabur India Limited is one of India's leading FMCG Companies. Building on a legacy of quality and experience for over 140 years, Dabur is today India's most trusted name and one of the world's largest Ayurvedic and Natural Health Care Company. Dabur India's FMCG portfolio today includes eight distinct Power Brands in India: **Dabur Chyawanprash**, **Dabur Honey**, **Dabur Honitus**, **Dabur Pudina** and **Dabur Lal Tail** in the Healthcare space; **Dabur Amla** and **Dabur Red Paste** in the Personal Care category; and **Real** in the Food & Beverages space. **Vatika** is the International Power Brand in Dabur's portfolio.

For further information, please contact:

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Dabur India Limited

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